



# Bulletin

Motor Vehicle Sales Authority of British Columbia



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**Convey your concerns to your representatives:**

## Salesperson & Motorcycle Dealers Advisory Committees

Two important industry advisory committees that report directly to the VSA Board of Directors will be meeting in the immediate future and they would welcome input from any of you who have issues to discuss. The committees are:

- The Motorcycle Dealers Advisory Committee - meeting September 25.
- The Salesperson Advisory Committee (representing all licensed motor vehicle salespeople in B.C.) - meeting October 8.

*(The committee members contact information follows. They have asked the VSA to encourage those they represent to inform them of ideas and concerns.)*

These committees were created by the VSA Board of Directors because it was believed these sectors of the industry were under-represented in policy-making. Historically, the only link salespeople had was through their dealers, whose

business concerns were not always consistent with their employees' priorities.

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### Motorcycle Dealers Advisory Committee

- **Lenard Hall**, Harley-Davidson of Prince George Ltd., 250-564-6667  
sales@harleydavidsonpg.bc.ca
- **Simon Holt**, Spunky's Motorcycle Shop Ltd., Parksville, 250-248-8828  
spunkyssimon@shaw.ca
- **Chuck E. Pawlechko**, Cranbrook Power Sports Ltd., 250-426-6606  
chuckhdk@gmail.com
- **Marq Smith**, Western Powersports, Langley, 604-530- 9788  
Marq@westernpowersports.com
- **Michael Stevulak**, Scooter Underground, Victoria, 250-220-7243  
mstevulak@scooterunderground.ca
- **Gordon World**, E-Cycle Electric Vehicles, Burnaby, 604-732-3111  
gordonworld@gmail.com

VSA Board Member: **Al Cameron**, Committee Chair, Bluenose Motors, Parksville.

### Salesperson Advisory Committee

- **David Bradburne**, Frontier Chrysler Limited, Smithers, 250-847-4266  
david@frontierchrysler.net
- **Peter Burrell**, Morrey Nissan of Burnaby 604-291-7261 peterburrell@yahoo.com
- **Kenneth Charnetski**, Brown Bros. Ford Lincoln, Vancouver, 604-321-5210  
kenc@telus.net
- **Colleen Ferrante**, Timberline Pontiac Buick GMC Ltd., Dawson Creek 250-782-5215 luke12@telus.net
- **Grant Gregson**, Penticton Toyota 250-493-1107 grantgregson@go.com
- **Jeffrey Polo**, Richmond 604-562-8141 wdalfe@shaw.ca
- **David Thompson**, Mountain Mitsubishi, Cranbrook 250-426-7777 mountainmitsubishi@shaw.ca

VSA Board Member: **Michael Faulkner**, Committee Chair, White Rock

With respect to motorcycle dealers, unlike the New Car Dealers Association, the Automotive Retailers Association and the Recreation Vehicle Dealers Association, their small industry sector was not assigned representation on the VSA Board.

A member of the VSA Board attends as chair of these committee meetings. Some members of the VSA management team attend as well.

During its last meeting (late 2008), the Motorcycle Dealers discussed salesperson certification courses, curbers, safety, unregistered sales, the lack of a motorcycle history resource, ICBC, cross-border sales and legislation, among other issues. Key items on the agenda for September 25 will be updated advertising guidelines, a standard vehicle purchasing agreement and committee communications.

The agenda is not yet set for the Salesperson Advisory Committee meeting October 8. This is an opportunity for everybody with concerns to contact a committee member to ensure that their issue is raised. In its 2008 meeting, this committee dealt with myriad issues: the certification courses and fees, the publication of VSA compliance orders, the lack of public awareness of the VSA, vehicle damage declarations and communications. This coming meeting is certain to also address curbers, the new advertising guidelines, the standardized contract and other current issues. Some of these have been raised by veteran sales professionals at the Level II Salesperson Certification Course classes. Over 400 have now completed this workshop-style interactive course.