



Bulletin

Motor Vehicle Sales Authority of British Columbia



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It's that time of year again!

4,000 salesperson licences expire June 1, 2008!

Licence renewal notices went out last week to more than half the licensed salespeople in British Columbia, an annual surge of renewals dating back to June 1, 2004, the advent of compulsory licensing. Gradually, as veterans retire and new people come on line throughout the year, renewals will even out across the calendar year, as they have for dealer licences.

Vital information:

- **It's the law** - anyone working without a valid salesperson licence is in contravention of the Motor Dealer Act, the Salesperson Licensing Regulation and Directive 12 as issued by the Registrar of Motor Dealers. In addition, every motor dealer licence is issued conditional upon full compliance with salesperson licensing requirements. Dealers and salespeople will be held responsible for non-compliance.
- **Motor dealers are responsible** - they must ensure that everyone with direct customer contact related to sales at their dealership is licensed - all salespeople, dealer principals, general managers, sales managers, those engaged in Internet sales and the staff of business and lease offices
- **See if you are properly registered** - check the VSA web site under the heading "Search for Dealers and Salespeople" to see the list of licensed salespeople at each dealership, and the expiry date of their current license. (www.vehiclesalesauthority.com)
- **Renew online** - anyone who has previously been issued a photo ID licence card can renew online. This is the fastest and simplest way to do it. See the web site for details. Online renewals are eligible to renew for 2 years at a reduced fee.
- **Conditional Licences** - people who hold only conditional licences (not a photo ID licence card) must renew by mail or fax.

It is mandatory that anyone engaged in the retail sale of motor vehicles hold a valid salesperson licence. This includes any customer-involved finance or business office staff as well as managers and dealer principals.

If you do not receive a renewal notice in the mail you can still renew online without the form. Otherwise, please contact the VSA office with your new mailing address and a replacement renewal notice will be processed and mailed to you.

The most efficient way to contact the VSA office during this busy period is by e-mail at salespersonlicensing@mvsabc.com or by fax at 604-294-9313. Phone messages left at 604-294-9889 local 710 will be answered as quickly as possible.

Contact us

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