



26 June, 2007

News & Bulletin fax service ends

Fax distribution of VSA industry Bulletins and News Releases has been terminated, effective immediately.

Until now, licensed dealers who had not provided an e-mail address to the Authority, but who had a fax number on file, received these information items by fax. Dealers and salespeople with a valid e-mail address in their file are notified of each new publication by e-mail with a link to the item on the VSA web site.



Update our e-mail records!!!

Do we have your correct e-mail address on file?

Chances are, if you have not had an e-mail from VSA in recent weeks concerning our recent bulletins and press release, we either do not have your e-mail address or the one we have is no longer valid.

To confirm that we have your current email address, please send us a quick e-mail with the subject title "E-MAIL UPDATE" to licensing@mvsabc.com. Be sure to state your name, or dealership name, and licence number to ensure accurate data entry.

If you are not receiving e-mail notifications from VSA it could be that your program settings are filtering unfamiliar e-mail sources. Please ensure that your e-mail software will accept e-mails from addresses with the ending @mvsabc.com

If at any time in the future your e-mail address changes, please be sure to include the VSA in the list of those that you update.

"When the VSA was new - then the Motor Dealer Council - in 2004, we were advised that significant numbers of dealers were reachable only by fax, so we made the extra effort to keep them in the loop," said Judy McRae, the VSA's Manager of Corporate Services and Communications. "This has become a serious operational burden for us, tying up the computer fax system for many hours on each item, making fax service less available and reliable for more important licensing and business issues. We then have to follow up on many numbers that were busy during the first run or which are no longer valid."

With the growing use of the Internet throughout the industry, it appears difficult - if not impossible - for anyone to operate a successful vehicle dealership without access to the Internet and e-mail.

Dealers, salespeople, business office staff and other stakeholders can keep abreast of all news - both industry matters and public news releases - by regularly visiting the VSA web site. All those who maintain with VSA a valid e-mail address will receive an advisory by e-mail including a direct link to all new announcements.

